

# The BUILDFORCE Veteran Alliance Charter

**BuildForce** is where our military community and construction industry benefit from each other. Our aim is to reduce skills gaps in construction, by recruiting from our Veterans.

**BuildForce** promotes the construction industry to Veterans connecting them to construction careers through a UK-wide Alliance of employers, industry bodies and charities and is supported by Government.

The aim of the **BuildForce Veteran Alliance** is to:

- Inspire, engage and enable Veterans to effectively transition to sustainable employment in the construction industry, through a unique national network of mentors and champions.
- Create a collaborative platform that supports a coordinated approach for the whole industry to engage effectively and consistently with the Veteran community.

The BuildForce vision is for Veterans to use their diverse and valued skills to match employers' needs, whilst pursuing careers in construction and the built environment. As a result, industry will better understand and benefit from the wide range of transferrable skills Veterans can bring to the sector.

Signatories to this Charter are members of the **BuildForce Veteran Alliance**. In recognition of the Armed Forces Corporate Covenant, the **BuildForce Veteran Alliance** will work collaboratively to deliver shared objectives.

## **BuildForce Veteran Alliance members agree to:**

- Nominate (one or more) BuildForce point(s) of contact to act as a:
  - BuildForce Veteran Ambassador (organisation figurehead – CEO)
  - BuildForce Veteran Champion(s) (our main point of contact, can nominate more than one according to region or sector)
  - BuildForce Veteran Mentor(s)
- Promote BuildForce throughout the supply chain, encouraging others to join the BuildForce Veteran Alliance.
- Advertise job and work placement opportunities via BuildForce's jobsboard.
- Participate in BuildForce communications, adding the BuildForce logo, as appropriate, to corporate communications.
- Contribute to relevant research.
- Participate in the delivery of BuildForce events.
- Provide support to the BuildForce Veteran career development programme.
- Share best practice, success stories and lessons learned.
- Participate in our learning partner University College of Estate Management's (UCEM) research to create 3 bespoke online training modules.
- Attend BuildForce's quarterly Armed Forces Insight Days, where possible

Signed in recognition of our commitment to the **BuildForce Veteran Alliance**

Name: Shirley K White Title: Managing Director

Organisation: Frosts Landscape Construction Date: 24 Sep 2020



MILITARY SKILLS - CONSTRUCTION CAREERS